

# ANNUAL REPORT

2007-2008



**Our mission:** To raise funds and support for programs of excellence in research, education, and public awareness in audiology and the hearing sciences



**American Academy of  
Audiology Foundation**

# American Academy of Audiology Foundation Board of Trustees

## CHAIR

Brad A. Stach, PhD  
Henry Ford Health System

## CHAIR-ELECT

Dianne Meyer, PhD  
Rush University Medical Center

## SECRETARY/TREASURER

Dennis Van Vliet, AuD  
Starkey Laboratories, Inc.

## CLASS OF 2008

Linda Hood, PhD  
Vanderbilt University Bill Wilkerson Center

Jerry Northern, PhD

Barbara Packer-Muti, EdD  
Nova Southeastern University

Paul Pessis, AuD  
North Shore Audio-Vestibular Lab

## CLASS OF 2009

Angela Loavenbruck, EdD  
Loavenbruck Audiology

Ross Roeser, PhD  
University of Texas at Dallas

## CLASS OF 2010

A U Bankaitis, PhD  
Oaktree Products, Inc.

Sharon Fujikawa Brooks, PhD

Thomas A. Powers, PhD  
Siemens Hearing Instruments

## CLASS OF 2011

Rieko Darling, PhD  
Western Washington University

Michael Santucci, MS  
Sensaphonics Hearing Conservation

Thomas Thunder, AuD  
Acoustic Associates, Ltd.

Sue Windmill, AuD  
University Audiology Associates

## EX OFFICIOS

### Liaison to the Academy Board of Directors

Karen Jacobs, AuD  
AVA Hearing Center

### Academy Executive Director

Cheryl Kreider Carey, CAE  
American Academy of Audiology



SEPTEMBER 1, 2008

Dear Colleagues,

On behalf of the Board of Trustees, I am pleased to deliver to you the American Academy of Audiology Foundation's *Annual Report*, a summary of fundraising and funding efforts over the past fiscal year.

I want to extend a special thanks to all of the Academy members who donated so generously to "The Academy's Foundation." Individual gifts have increased dramatically over the past several years. In 2004, the AAA Foundation received annual fund donations in the amount of \$22,300; in 2008, these individual gifts increased to over \$59,300. Your contributions to our unrestricted annual fund are extremely important and make it possible for the AAA Foundation to fulfill its mission to support programs of excellence in education, research, and public awareness in audiology and hearing science.

Over the past few years, the AAA Foundation and Academy Boards have worked together to prioritize programmatic needs for the Academy and its members. This teamwork has made it possible for us to seek corporate support for many of our activities. As you will read in this *Annual Report*, our partners in industry have responded in a big and meaningful way, generously supporting a variety of programs that benefit the Academy's membership and the patients they serve. I thank all of our corporate sponsors for their vision, generosity, and support.

Through these donations and grants, the AAA Foundation has funded numerous programs. Over the past fiscal year alone, expenditures on programs have increased over 225% to over \$130,000. Your gift, combined with those from other Academy members and corporate friends, has made this success possible. Thank you!

I hope that you will see from this report the tremendous opportunity that your donations created last year. I look forward to more great funding accomplishments this year.

A handwritten signature in black ink, appearing to read "Brad A. Stach".

Brad A. Stach, PhD  
Chair, Board of Trustees  
American Academy of Audiology Foundation

**On the Cover:** 2008 Student Investigator Research Award recipient and East Carolina University doctoral student, Kristal Mills, analyzes research data in her lab.

# AAA Foundation Visionaries

Twenty years ago, a group of visionary, forward-thinking audiologists founded the American Academy of Audiology; we are honoring them and their vision in 2008. The Academy's founders believed in a future with continued advances in the science and practice of audiology, and one where the highest quality hearing health care is available for all. A new generation of visionaries, Foundation Visionaries, want to ensure this vision is supported in 2008...and beyond. These new Visionaries made special multiyear pledges to the AAA Foundation in honor of the 20th Anniversary. We thank them for their commitment and vision.

## Individuals Visionaries

|                        |                    |                                       |
|------------------------|--------------------|---------------------------------------|
| Deb Abel               | Larry Eng          | Dianne Meyer                          |
| Bopanna Ballachanda    | Patrick Feeney     | Erin Miller                           |
| Janie Barnett          | Carol Flexer       | Gus Mueller                           |
| Kimberly Barry         | Mary Frinter       | Paul Pessis                           |
| Carmen Brewer          | Linda Hood         | Georgine Ray                          |
| Sharon Fujikawa        | Karen Jacobs       | Ross Roeser                           |
| Brooks                 | Gary Jacobson      | Brad and Casey Stach                  |
| Cheryl Kreider Carey   | Victoria Keetay    | Rick Talbott                          |
| Deborah Carlson        | Sara Blair Lake    | Dennis Van Vliet and<br>Alison Grimes |
| Benton Cox             | Thomas Littman     | Brian and Therese<br>Walden           |
| Kathleen Devlin Culver | Angela Loavenbruck | Gail Whitelaw                         |
| Kathy Dowd             | Michael Metz       |                                       |
| Anthony Durig          |                    |                                       |

## Corporate Visionaries

Oticon      Phonak      Starkey      Widex

# A Challenge to Academy Members

**Did you know that 23% of U.S. households donate to health causes, giving an average of \$257 per year?**

This was one of the findings of a recent study conducted by the Center on Philanthropy at Indiana University in Indianapolis. As leading providers of hearing healthcare, shouldn't we strive to support our professional philanthropic foundation, the AAA Foundation, at or above this level?

Think about this as you make your year-end charitable giving plans: If 23% of Academy members donated \$100 before December 31, the AAA Foundation could support over \$230,000 in worthy programs in audiology. And, if audiologists contributed \$257 in the coming year, we could fund research, scholarships, and public awareness initiatives totaling over \$590,000!

**Are you up to the challenge?**  
Call the AAA Foundation office at 703-226-1049 to make your gift or arrange a monthly auto-billed donation today!



AAAF's HearAfter Society...a new way to ensure that your gift supports healthy hearing programs in the future! Look for information on the AAA Foundation's new planned giving program in 2009.

## Breakdown of Fundraising and Other Revenue

### INDIVIDUAL GIVING TO ANNUAL FUND

|              |          |
|--------------|----------|
| Unrestricted | \$44,600 |
| Restricted   | \$14,700 |

### CORPORATE AND INDUSTRY

|              |           |
|--------------|-----------|
| Unrestricted | \$8,800   |
| Restricted   | \$152,000 |

### OTHER

|                         |            |
|-------------------------|------------|
| Special Events          | \$22,300   |
| Gifts in Kind           | \$27,800   |
| Interest/Other Earnings | \$(14,100) |

### TOTAL

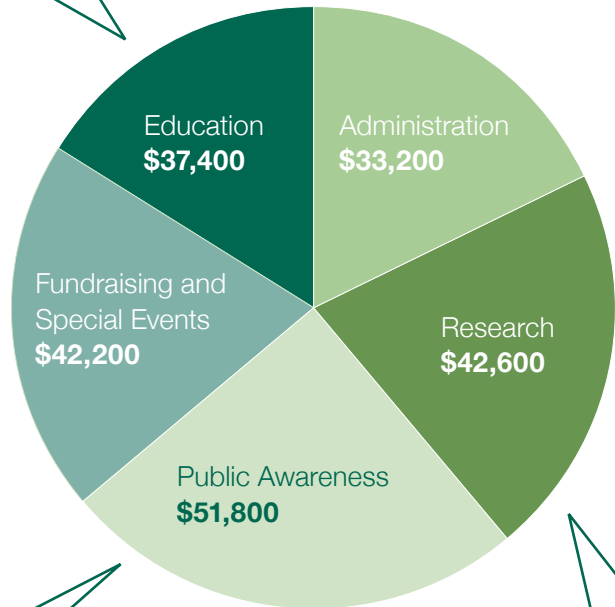
**\$256,100**

Change in net assets of \$48,900 will be earmarked for future programmatic initiatives.

## Your Foundation Dollars at Work!

### Education

|   |          |
|---|----------|
| CAPITAL IMPROVEMENTS : JAMES JERGER CONFERENCE ROOM | \$12,700 |
| MARION DOWNS LECTURE IN PEDIATRIC AUDIOLOGY*        | \$12,200 |
| ABA CERTIFICATION PROGRAMS                          | \$5,100  |
| MEMBER ASSISTANCE PROGRAM                           | \$4,900  |
| JOINT COMMITTEE ON INFANT HEARING                   | \$2,500  |
| CAPCSD SUMMER INSTITUTE SCHOLARSHIP**               | \$0      |



### Public Awareness

|  |          |
|--|----------|
| HEARING GREAT IN 2008!                         | \$46,000 |
| TURN IT TO THE LEFT® PUBLIC AWARENESS CAMPAIGN | \$5,800  |
| NHCA TRAVEL AWARDS AND SCHOLARSHIPS***         | \$0      |

### Research

|                                |          |
|--------------------------------|----------|
| ACADEMY'S RESEARCH AWARDS      | \$35,000 |
| AUDIOLOGYNOW!® AWARDS PROGRAMS | \$6,600  |
| ARO TRAVEL AWARDS              | \$1,000  |

\*In FY08, this expenditure included a celebration in honor of Dr. Downs' receipt of the 2007 Presidents Award from the US Department of Health and Human Services.

\*\*Scholarship offered every other year.

\*\*\*Expenditure deferred to FY09.

## Education

The AAA Foundation provided over \$37,000 in funding for educational programs in audiology during the past year. The AAA Foundation received a generous restricted donation to support capital improvements to the facilities at the Capitol Hill office that will allow the Academy to continue to expand public awareness about audiology and hearing health care on the national and local levels. In 2008, educational support also allowed the AAA Foundation to underwrite the 2008 meeting of the Joint Committee on Infant Hearing.

The annual Marion Downs Lecture in Pediatric Audiology offers those at AudiologyNOW!® the opportunity to hear presentations from experts in the field of pediatric audiology including cutting-edge presentations on central auditory system development in infants and children, the role of genetics in pediatric hearing disorders and deafness, and pediatric diagnostics and treatments in the developing world.

The Member Assistance Program (MAP) began in 2005 as an effort to support Gulf Coast audiologists who had been impacted by Hurricanes Katrina and Rita. Expanded into an annual initiative, the MAP provides registration and travel stipends for continuing education programs to audiologists experiencing financial hardships for personal, health, or other reasons. The AAA Foundation also funds a Summer Institute Scholarship to the Council on Academic Programs in Communication Science and Disorders Summer Institute, which is held biannually.

The AAA Foundation has also partnered with the American Board of Audiology (ABA) to fund educational efforts associated with the development of the Pediatric Audiology Specialty Certification and the development of the National Examination in Audiology.

Note: Dollar amount estimations based on June 30, 2008 (unaudited) financial statements.

## Research

In 2008, the AAA Foundation funded over \$42,000 in research awards. The Academy's Research Awards Program includes annual funding of the New Investigator Awards, Student Investigator Awards, and Summer Research Fellowships. The AAA Foundation honors students presenting posters or research findings at AudiologyNOW! and other professional meetings by granting the James Jerger Awards for Excellence in Student Research, Association for Research in Otolaryngology Travel Awards, and the Student Research Forum Awards.

Support of cutting-edge research is an annual funding priority, and the AAA Foundation has provided over \$208,000 in grants and awards over the last five years to students and other early career audiologists as they work to advance the science of audiology. In addition, the AAA Foundation is partnering with the Academy to recognize our "next-generation" researchers at the Honors and Awards Banquet at AudiologyNOW! each year.

The AAA Foundation continues to promote awareness about noise-induced hearing loss through the Turn It to the Left® initiative.

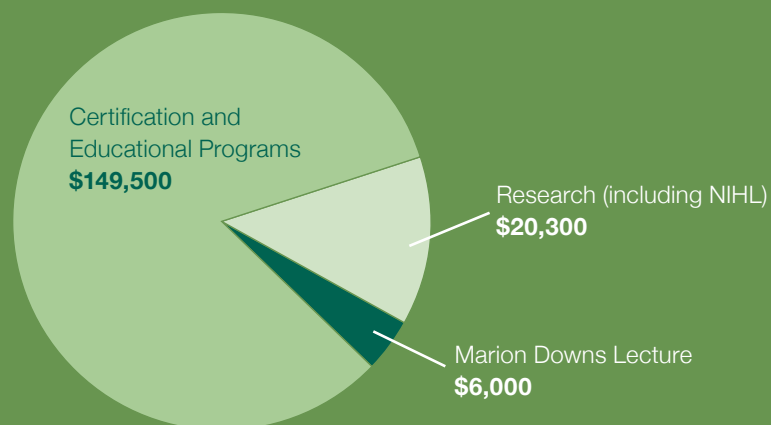
## Public Awareness

The AAA Foundation provided almost \$52,000 to the Academy for the Hearing Great in 2008! public awareness initiative. These family-focused television spots were featured on Fox News, CNN, MSNBC, and 53 other local and national television markets. The TV news spots reached over 2 million consumers with a message about the importance of audiology examinations as part of one's health-care routine.

The AAA Foundation also continues to providing funding for the Turn It to the Left® public awareness campaign, and beginning next year will offer travel awards to students presenting research on noise-induced hearing loss at the annual meeting of the National Hearing Conservation Association (NHCA).



## Restricted Funds—\$175,800



Funds in reserve for expenses in future fiscal periods.



# 2008 Annual Fund

## Individual Donors (Gifts made from July 1, 2007, through June 30, 2008)

### FOUNDATION AMBASSADORS

Donations of \$2,500 or more

Sadanand and Angie Singh

### FOUNDATION LEADERS

Donations of \$1,000–\$2,499

Deb Abel  
James Beauchamp  
Cheryl Kreider Carey  
Jeffrey Danhauer  
Larry Eng  
Mary Frinter  
Deborah Hayes  
Gilbert Herer  
Melanie Herzfeld  
Victoria Keetay  
Patricia Kricos  
Angela Loavenbruck  
Michael Mallahan  
Michael Marion  
Dianne Meyer  
Shlomo Silman  
Dennis Van Vliet  
and Alison Grimes  
David Zapala

### FOUNDATION BENEFACTORS

Donations of \$500–\$999

Bopanna Ballachanda  
Sharon Fujikawa Brooks  
Jodi Cook  
Bruce Edwards  
Kris English  
Patrick Feeney  
Carol Flexer  
Gail Gudmundsen  
Michelle Hames  
Craig Johnson  
Francis Kuk  
Erin Miller  
Stephen Mock  
Jerry Northern  
Paul Pessis  
Thomas Powers  
Karen Real  
Brad and Casey Stach  
Edward Szumowski  
Richard Talbott  
Brian and Therese Walden  
Jacqueline Wurfbain  
Leslie Young

### FOUNDATION SPONSORS

Donations of \$250 to \$499

Tom and Bettie Borton  
Carmen Brewer  
William Carver  
Alice Chan  
Marshall Chasin  
Benton Cox  
Kathleen Devlin Culver  
Barry Freeman  
James Gahn  
Amit Gosalia  
Dennis Hampton  
Herman Hertzberg  
Linda Hood  
Judith Horning  
Karen Jacobs  
Gary Jacobson  
Lina Kubli  
Cathy Kurth  
Thomas Littman  
Mary Lou Luebbe-Gearhart  
Jill Meltzer  
Michael Metz  
Angela Morris  
H. Gustav Mueller  
Marcia Raggio  
Georgine Ray  
Ross Roeser  
G. Willie Ruiz  
Yvonne Sininger  
Robert Sweetow

### FOUNDATION SUPPORTERS

Donations of \$100 to \$249

Larry Anton  
AU Bankaitis  
Janie Barnett  
Kimberly Barry  
Christopher Bauch  
Jane Baxter  
Lucille Beck  
Darcy Benson  
Lori Biasotti

Judith Blumsack  
Joe Breeland  
Joilyn Bush  
Margaret Carlin  
Deborah Carlson  
Mark Cheple  
Ksiao-Chuan Chen  
Jackie Clark  
John Clark  
William Cooper  
Joan D'Alessandro  
Christine Dino  
Kathy Dowd  
Anthony Durig  
Alfred Filosa  
Jill Firszt  
Ronna Fisher  
Cydney Fox  
Richard Gans  
Eddy Geadah  
Karen Glay  
Nancy Gliston  
Denise Goforth  
Susan Goldman  
Sandra Gordon-Salant  
Judith Gravel  
Lisa Hansel  
Jan Henriques  
Annette Hurley  
Pamela Ison  
Terri Ives  
Richard Johnson  
Wendy Koenig  
Karen Kushla  
Jason Lawhorne  
Rosalind Leiser  
Harry Levitt  
Raymond LeZak  
Lindsay Linville  
Robert Margolis  
Susan Morgan  
Barbara Murphy  
Frank Musiek  
Kevin O'Flaherty  
Lylis Olsen  
Ardell Olson  
Stephen Painton

Margaret Peak  
Elly Pfau  
Shann Rand  
Vishakha Rawool  
Robert Reynolds  
Dale Robinson  
Alicia Rohena-Pagan  
Terry Rutz  
Gabrielle Sadowsky  
Michael Santucci  
Donna Scheitler  
Jon Shallop  
Leslie Soiles  
Jane Steckler  
Kathryn Stoddart  
Charles Stone  
Krishali Sule-Talathi  
Thomas Thunder  
Bettina Tucker  
Albert Turri  
June Uyehara-Isono  
Elizabeth Verber  
Donald Vogel  
Polly Wade  
Alma Wallace  
John Weigand  
Gail Whitelaw  
Laura Ann Wilber

### FOUNDATION FRIENDS

Judy Abrahamson  
Cara Adornetto  
Shanna Allen  
Terese Alsum  
Marcia Anderson  
Tina Anthony  
Bronwen Arlington  
Joan Armbruster  
Jennifer Auer  
Marva Aven  
Alice Bassen  
Georgia Beavers  
William Beck  
Gail Belus  
Angela Benjamin-McKie



James Jerger, PhD, Academy founder and prominent audiology researcher, congratulates Kristy Lowery, PhD candidate at the University of Tennessee, recipient of the 2008 Jerger Award for Excellence in Student Research.

Abbey Berg  
 Christopher Beuhler  
 Marcia Blank  
 Kenneth Bodkin  
 Katherine Bolt  
 Pamela Buethe  
 Kathleen Bulley  
 Lori Caldwell  
 Laura Castel  
 Joseph Castellano  
 Lawanda Chester  
 Carol Chinn  
 Elizabeth Chiusano  
 Lynn Cook  
 Seth Dank  
 Rieko Darling  
 Albert DeChicchis  
 M. Bernice Dinner  
 Marion Downs  
 Martha Ellis  
 Rebecca Ellmann  
 Marc Fagelson  
 Susie Fages  
 Julie Feldman  
 Sally Fodero  
 Bonnie Forman-Franco  
 Annette Forseter  
 Amy Freed  
 Mindy Fry  
 Erica Gallagher  
 Reid Gavin  
 Lea Georgantass  
 Ken Gerhardt  
 Patricia Gillilan  
 Theodore Glattke  
 Karen Goetz  
 James Hankla  
 Cees Hardeman  
 Carol Hawkins  
 David Hawkins  
 Elizabeth Hayden  
 Veronica Heide  
 Dana Helmink  
 Melinda Hill  
 Michael Hill  
 Sara Holcomb  
 Blythe Holmes  
 Sally Holt  
 Jamie Howard

Jason Howe  
 Jenny Hurwitz  
 Cheryl Johnson  
 Suzanne Jones  
 Coral Jud  
 Gwen Kandula  
 Darlene Kau  
 Ronald Kelley  
 Victoria Kopeck  
 Patricia Kosiorek  
 Charleene Kuhn  
 Alicia Lehnas  
 Leslie Lesner  
 Gail Lesoon  
 Mark Little  
 Sherri Little  
 Lesly Loiseau  
 Louise Loiselles  
 John Lutolf  
 Donald Macaskill  
 Robert MacPherson  
 Robert Madory  
 Donna Mallory  
 Ruth Marin  
 Nicole Marrone  
 Joscelyn Martin  
 Becky McGlynn  
 Stephanie McVicar  
 Zarin Mehta  
 Christi Miller  
 Francine Mitchell  
 Telisha Nelson  
 Nannette Nicholson  
 Bart Noble  
 Briseida Northrup  
 Tricia O'Halloran  
 Barbara Packer-Muti  
 James Phelan  
 Katherine Pollard  
 Jill Preminger  
 Christine Rabinowitz  
 Glenda Rast  
 Kristi Reed  
 Craig Reese  
 Douglas Rehder  
 Amber Reith  
 Bonnie Rettgers  
 Laura Roberts  
 Susan Roberts

Lawrence Rosenstock  
 Lisa Saulles  
 Helene Schaezman  
 August Scheer  
 Peter Scheifele  
 Lynn Schreiner  
 Joanne Schupbach  
 Steven Sederholm  
 Patricia Shelly-Lohman  
 Michael Siefert  
 Christy Simon  
 Joni Skinner  
 Mary Slater  
 Amanda Snyder  
 Christopher Spankovich  
 Robyn Strangways  
 Arlene Sullivan  
 Deborah Suzuki  
 Mark Swanson  
 Mona Takumi  
 Barbara Tartaglia  
 Jean Toth  
 Brenda Tullio  
 Kathy Vander Werff  
 Barbara Vento  
 Kendell Vincent  
 David Ward  
 Robert Ward  
 Kelly Watts  
 Melissa Wenters  
 Laurie Williamson  
 Sara Woolley  
 Don Worthington  
 Suzanne Wyatt  
 Melody Zaragoza

#### STAFF GIFTS

Deb Abel  
 Sandy Bishop  
 Phil Bongiorno  
 Cheryl Kreider Carey  
 Kathleen Devlin Culver  
 Crystal Furr  
 Victoria Keetay  
 Shannon Kelley  
 Sara Blair Lake  
 Meggan Olek  
 Leza Owens



DeWet Swanepoel, PhD, presenter of the 2008 Marion Downs Lecture in Pediatric Audiology, shares a hug and a smile with lecture namesake and audiology "superstar," Marion Downs.

Erin Quinn  
 Tairsha Robinson  
 Jamie Stutt  
 Ed Sullivan  
 Kate Thomas  
 Joyanna Wilson  
 Lisa Yonkers

#### In Honor of Kaydn Williams

The Staff at Audiological Consultants of Atlanta

#### MEMORIAL GIFTS

#### In Memory of Rose Bongiorno, Mother of Phil Bongiorno

Gary Jacobson  
 Patricia Kricos

#### TRIBUTE GIFTS

#### In Honor of Kris English

Bloomsburg University

#### In Honor of Theodore Glattke

Gilbert Herer

#### In Honor of Helena Solodar

The Staff at Audiological Consultants of Atlanta

#### In Honor of Dennis Van Vliet

Rory Wurfbaun

#### In Memory of Pat LaCoste

Katherine Pollard

#### In Memory of Margaret Skinner

Dennis Van Vliet and Alison Grimes

#### In Memory of Silvia Wolman, Mother of Melanie Herzfeld

Patricia Kricos  
 Sara Blair Lake

Although every effort is made to ensure all our donors are listed, there is an occasional oversight. If you believe that your name has been omitted from the above list of contributors to the AAA Foundation, please call the Foundation office so that we can correct our records.

**THANK YOU!**

## CORPORATE AND ORGANIZATIONAL DONORS (to the 2008 Annual Fund)

### OVATION CIRCLE



"Hearing Great in 2008!"



Marion Downs Lecture in Pediatric Audiology  
Marion Downs US Department of Health and  
Human Services Presidential Award Reception  
Joint Committee on Infant Hearing Meeting



ABA Pediatric Audiology Specialty  
Certification Initiative



James Jerger Conference Room  
Student Research Forum



ABA Pediatric Audiology Specialty  
Certification Initiative



Overhead and Other Support in Kind

### OTHER INDUSTRY DONORS AND SPECIAL EVENT UNDERWRITERS



### OTHER CORPORATE GIFTS

Alabama Academy of Audiology  
California Academy of Audiology

Champion Exposition Services  
The Fred Ezra Company

Freeman Audio Visual Solutions  
Global Electronic Technologies, Inc.

## Donate to the AAA Foundation



#### MAIL

Use the enclosed envelope  
and mail donations to:

**American Academy of  
Audiology Foundation**  
11730 Plaza America Drive  
Suite 300  
Reston, VA 20190



#### ONLINE

[www.audiologyfoundation.org](http://www.audiologyfoundation.org)  
or with your membership  
renewal



#### PHONE

703-226-1049  
800-AAA-2336

## FOUNDATION STAFF

**Kathleen Devlin Culver, MPA**  
Director of Development  
[kculver@audiology.org](mailto:kculver@audiology.org)  
703-226-1049

**Crystal Furr**  
Foundation Assistant  
[cfurr@audiology.org](mailto:cfurr@audiology.org)  
703-226-1048

The AAAF thanks Amy Miedema,  
Suzi Otta, and Joyanna Wilson for their  
work on the 2007-2008 Annual Report.